

# 3 CUBE & CIRM SERVIZI

Team Up To Bring Improved Healthcare Services To Seafarers



Shipping might have absorbed well the many benefits of modern technology but seafarer health care aboard ships has not gained much from the technological changes wrought over the last 2 decades. However, things are set to change.

3 Cube and Centro Internazionale Radio Medico (CIRM) SERVIZI recently joined hands to offer better healthcare services for seafarers aboard ships. The duo have signed a Memorandum of Understanding (MoU) which complements 3 Cube's mission to 'Bridge the Healthcare Gap' in the shipping industry, while supporting CIRM SERVIZI's efforts to bring its services in to the modern hi-tech era.

This collaboration, duly formalised on 8<sup>th</sup> December 2017, in Mumbai, amalgamates 3 Cube's shipping and technical expertise with CIRM SERVIZI's experience of providing medical advice to ships; and by incorporating technological advances promises to bring healthcare services to seafarers firmly into the 21<sup>st</sup> century.

CIRM SERVIZI is currently spearheaded by their President, Prof. Francesco Amenta. Born in Nuoro in 1953, he graduated in Medicine and Surgery in 1977 and specialized in Neurology in 1981. Prof. Amenta is Professor-in-service at the School of Medicinal and Health Products Sciences, at the University of Camerino, of which he is the Dean and directs the Clinical Research, Telemedicine, and Telepharmacy Center. He is also the 9<sup>th</sup> President of CIRM and the 1<sup>st</sup> President of the CIRM's spin-off CIRM SERVIZI.

CIRM, headquartered in Rome, since its inception in 1935, has ceaselessly worked to provide medical care to seafarers via telecommunication services. CIRM SERVIZI is a spin-off of CIRM which is focussing on identifying new opportunities and solutions for delivering high quality medical care to seafarers.



**In conversation with Capt. Kamal Chadha and Sriti Devadiga, Prof. Amenta shared his vision and thoughts about medical and healthcare services at sea and offered a broader perception of their tie-up with 3 Cube.**

**Can you share your thoughts on the recently inked MoU?**

The MoU will bring together 3 Cube and CIRM SERVIZI's expertise to provide advanced health protection solutions and high quality and proactive medical assistance/guidance to seafarers aboard ships.

Traditionally, CIRM SERVIZI's services have been used in the western hemisphere, but this new collaboration will enable us to expand our services to the seafarers sailing in the eastern hemisphere.

We are definitely looking at a long, successful and fruitful collaboration with 3 Cube.

**What are your views on present health services to seafarers aboard ships?**

Formerly, it was difficult to provide high quality medical services due to the lack of telecommunication services supporting enough transmission of medical data. Today, information technology has advanced tremendously which allows us to transmit medical data efficiently, facilitate live streaming and convey still images & slides to medical consultants, thereby making the diagnosis faster, easier and more accurate in the Golden Hour.

**What is CIRM SERVIZI?**

CIRM was founded in 1953, to provide radio tele-medical advice to seafarers onboard, and is funded by the Italian Government. This non-profit has been the go-to service for seafarers for over 80 years. CIRM has factored to implement technological advancements and provide higher quality and more effective care requires cost-effective measures. CIRM SERVIZI was founded with the objective to provide high quality, economical, effective and efficient healthcare services for seafarers.

Through this MoU, CIRM SERVIZI believes that together with 3 Cube, the Healthy Ship Services offered will positively transform the Industry Healthcare initiatives.

**How will this new collaboration benefit seafarers?**

At shore one can visit a doctor in case of emergency within a few minutes which is not possible while at sea. A medical situation onboard is very crucial. For them it's impossible to get medical help soon in a few minutes. This is where CIRM SERVIZI and 3 Cube will come to the rescue. With the aid of telecommunication services, we will be able to provide medical help immediately, 24 hours of the day. We believe that with our proactive approach, workflows and technology which enable secure and efficient use of electronic health records, automated health alerts and coordinated global efforts, we can bridge the gap between the care available onboard versus onshore.



**Capt. S. Bharatan,  
Chairman, 3 Cube**

3 Cube will provide CIRM SERVIZI the required technology and knowledge of shipping to offer the seafarers the best of medical care onboard. The collaboration has several services and products lined up to be launched in 2018.

One of our services also includes providing psychological care and quality psychometric screening with 24/7 access to qualified mental health professionals.



**Capt. A. S. Khuman  
Advisor, 3 Cube**

The objective of this institution is to serve the maritime industry by bringing to the forefront the care offered to seafarers. The industry will soon be able to experience a visible difference in the care provided.



**Ravjyot S. Khuman,  
Founder Director,  
3 Cube**

The partnership will be the instrument to provide world class 24/7 healthcare services to all

seafarers.

Our integrated healthcare platform collaborates the efforts of all stakeholders involved in the seafarer's health to provide greater efficiency and transparency.

Our objective is to contribute positively to increase the healthy years of all seafarers.